



IAPS
INTERNATIONAL
ASSOCIATION of
PASTEL
SOCIETIES

the PASTEL
Times

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A Letter From the President



Since last writing, the IAPS team has been very busy. Plans are now in the final stages for the 2019 Convention in Albuquerque, NM, and our sights are now being set on 2021. Through the continued efforts of the IAPS Officers, Board of Directors, Executive Director, and Convention Director, next year's convention looks

to be even more exciting than previous offerings. I cannot express how much I appreciate the amount of care all these individuals have put into the preparations. It truly is a gift to all of us who love the pastel medium!

As a representative of your pastel societies, I want to share that IAPS is doing everything it can to further strengthen the presence of pastel on the world stage. We do not operate as a society, that is your function. We represent you. It is, therefore imperative that each member society communicates to us both their concerns and needs. Never hesitate to post a comment to our social media sites on Facebook or to contact the Executive Director (Sue 'Red' Weber) directly. We are so fortunate to have 'Red,' and she is always there to listen, respond, and be of assistance.

Recently, a delegation of IAPS representatives attended the annual ASTM (American Society for Testing and Materials) meeting held in conjunction with the NAMTA Convention (National Art Materials Trade Association) in Dallas, TX. Our founder, Urania Christy Tarbet, initiated our participation with ASTM when she realized that standards had not been established for the testing of lightfastness for pastel. Our president emeritus, Liz Haywood Sullivan, perpetuated our participation, and this year I advanced the cause by forming a materials team to further IAPS involvement. While almost every other fine art medium has an ASTM standard in place, pastel has proved difficult. I am pleased to report that this year's meeting provided great encouragement. We will be working very closely with ASTM and pastel manufactures going forward to advance the research. It is vital that, as pastellists, we demand that our materials meet the highest standards possible. Educational presentations are in the development stages, and we hope to start with several modest offerings at the 2019 convention.

As I write this, the 32nd IAPS Exhibition in Tacoma, WA, is hanging in the prestigious American Art Company.



CURRENT IAPS EXHIBITION
The 32nd Juried Exhibition
THE AMERICAN ART COMPANY
Reception is Saturday, April 7th
2:00 PM ~ 4:00 PM

Barbara Noonan will perform a demonstration beginning at 12:00 PM. Awards will be given out at 2:30 PM followed by an exhibit walk-through by Barbara Benedetti Newton.
Exhibit on display through April 28, 2018.

Everyone is looking forward to seeing the selected work from our esteemed jurors hanging on the walls of this Northwest gem of a venue, not to mention the award winners selected by legendary artist, Ned Mueller, at the April 7th opening reception. Our heartfelt appreciation to all involved in making this pastel exhibition happen, not least of all IAPS Exhibition Chairperson, and board member, Shirley Anderson. To those of you fortunate to have been selected, congratulations! To those of you who received the kind notice of non-acceptance, take it to heart that as the numbers of entries increase, the odds of acceptance diminish. It truly is not a reflection upon the quality of your work. It is a bittersweet circumstance of the popularity of pastel.

In conclusion, paint well and remember to play. We are all the ambassadors of pastel. It is up to us to keep the medium vital by making sure it is placed in the hands of the next generation of aspiring artists.

Fondly

MEET OUR NEW BOARD MEMBER



Joe Baker, Technology Chair

Joe Baker is a signature member of the Connecticut Pastel Society and teaches pastel at the Art School of the Berkshires in Stockbridge, MA. Joe brings to the IAPS Board more than 20 years of experience as a computer programmer and graphic designer. He developed the current IAPS website incorporating modern database

features and created the IAPS convention registration system. Although retired from other computer work, he continues to run the online show submission system ShowSubmit that he created several years ago. Prior to his software career, Joe was for many years a violin and gamba maker; in addition, he has been working as a professional musician for over 40 years.

www.bakerworks.com

MEET OUR EXECUTIVE DIRECTOR



Susan "Red" Weber

Red Weber has been working in the arts since her days as an organizer of the Folk Festival at the University of Chicago, where she received her B.A. in Philosophy. Her work in silk painting can be seen at galleries in Charleston, Nantucket and Cape Cod. Red has been so enthralled by all the beautiful paintings that she is now beginning to work in pastel. She recently left her private counseling practice, and is

thrilled to be working for IAPS. Red lives in Kingston, MA and is raising two delightful children.

www.soie-meme.net

NEW CONVENTION 2019 FACEBOOK PAGE COMING SOON!

Keep your eyes open for a brand new FaceBook page that will be totally dedicated to chatter for people who will be attending, or want to attend the 2019 IAPS Convention. Looking for a roommate? Trying to find a travel companion? Want to chat about taking certain workshops or demos? You will be able to share your ideas and information in this open group which will be monitored by IAPS monitors. This should help with a lot of the chatter that will start to happen (happen is misspelled) as the the Convention time approaches. We will be posting more information when the page is up, so keep those eyes open!

EXHIBITION NEWS!

**The 33rd IAPS
Juried Exhibition Webshow**
*is planned for the Fall of 2018 with the
following dates to remember:*

- **August 1 -**
Call for Entries Announced
- **September 15 -**
*Call for Entries Deadline,
Jurying begins*
- **October 10 -**
Acceptance notifications go out
- **November 1 - Awards Notifications**
**Don't be left out so mark your calendars
NOW!**



In MEMORIAM

It is with great sadness that we wish to inform everyone that the pastel world lost a friend and a former IAPS Board of Director Member. **Paula Ann Ford** left us on March 28, 2018. She was an avid pastelist who promoted

the medium through her landscape paintings, lectures and workshops. With her knowledge of technology she was instrumental in helping to create the IAPS website. She was a manager at OnlineJuriedShows.com and will be dearly missed by the pastel community.

IAPS URANIA CHRISTY TARBET LEGACY SCHOLARSHIP CALL FOR ENTRIES DEADLINE JULY 1, 2018

ELIGIBILITY: International. Open to any member in good standing with an IAPS member society who will be attending the 2019 IAPS Convention in Albuquerque, NM.

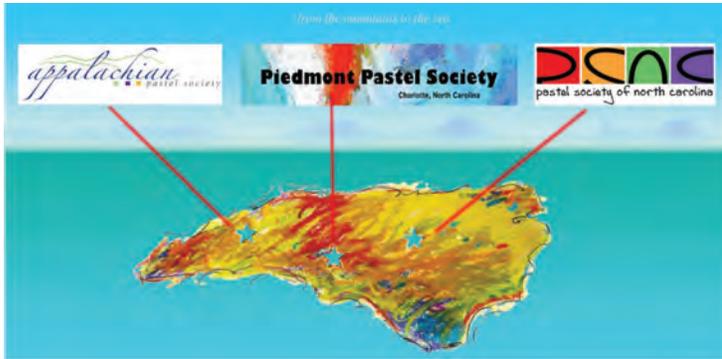
APPLICATION: Online at the IAPS website.

AWARD: Tuition fee for a 1 or 2 day workshop to be taken during the IAPS Biennial Convention. Up to 5 awards will be given.

For complete information check the IAPS website on Monday, April 9th for the application. If you have any questions please send an email to Red Weber at contact@iapspastel.org

THE BEAUTY OF COLLABORATING

By Lisa Rico



I've never viewed a pastel exhibition I didn't like. But imagine the impact of one show representing three societies. The benefits? More artists, more visitors, more exposure, more color, more fun and less work. How, you ask? Collaborating is the key to its success. And, the three pastel societies in North Carolina know how it's done.

The Pastel Society of North Carolina (PSNC) pastelsocietyofnc.com, the Piedmont Pastel Society (PPS) www.piedmontpastelsociety.org, and the Appalachian Pastel Society www.appalachianpastelsociety.org, partner for a statewide pastel exhibition with each group taking turns to host the show. The results have been amazing, according to Toni Lindahl, publicity chair for the PSNC. "By working together we get so much more. We get more entries because they come from three societies, not just one, and we get a much better variety of work. And the publicity we get is also better, because of the large geographic area we cover," explained Lindahl.



"This is Marshall," by Tracy Ference

The three societies have been sharing the responsibility of this joint show since 2012 when Pat Salvage, past-president of the PSNC, conceived the idea. Since then they have learned a lot about how to work together to create the best show possible.

Putting on a show each year is an enormous amount of work, as most of our readers know first hand. When the societies work together; however, they share the work load, increase the success and have more fun in the process.

Lots of hidden benefits exist as well – making new friends, sharing resources and coordinating visiting artists for workshops and classes. They have improved plein air opportunities by helping each other discover the best locations in each region and have even been able to expand their membership as many have joined each other's society.



"Pure Joy is a Purple Ball," by Alec Hall.

The North Carolina Statewide exhibition brings together groups of artists from across our state; from the coast to the Blue Ridge Mountains. Ideas, energy and our love of pastels are all freely shared. The last time we hosted the exhibition, we had over 300 people in attendance at The Art Shop, which is a lovely gallery. This May, we expect no less. The collaboration of these three societies helps to educate and promote a medium that is experiencing a resurgence of interest and popularity, explained PSNC President, Laura Pollak.

Anne Strutz, President of the Piedmont Pastel Society shared the same successful thoughts and feelings, "...this is a wonderful opportunity to bring the three pastel societies in our state together to share our love of the pastel medium



"Lilly Pads," by Maggie Whitney.



Reception at Cromwell Center, Charlotte, NC, 2017.



Reception at The Hickory Museum, Hickory, NC, 2016.

and represent each region of the state in one show. Bringing our societies together allows our members to interact with a broader audience of pastel painters. It encourages a sense of community beyond our local territory. Each society has a turn in hosting the show, putting their own “flavor” to the event. Each year the hosting Pastel Society chooses the artist to come in and conduct a workshop and jury the show. The Piedmont Pastel Society has hosted Kim Lordier and Stan Sperlak in the past.



Reception at The Art Shop, Greensboro, NC, 2015.

This year, the joint show titled, On Common Ground 2018, will be held at The Art Shop in Greensboro with the PSNC hosting the show for their sister societies. Liz Haywood-Sullivan is the juror and judge of the show.

HAPPY 30th ANNIVERSARY to the Southeastern Pastel Society (SPS)

Southeastern Pastel Society began in 1988 with 15 members and held a yard-sale to pay their non-profit filing fees. Today this robust group of pastel artists, numbering over 200, continues to host exhibitions, member-only shows, paint-outs, demos at their monthly meetings and an on-line members showcase.

Congratulations!

International Association of Pastel Societies

2018 Spring eNewsletter

Editor: **Lisa Rico**

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Is your society celebrating something special or doing something special? Let us know so we can share that good news with everyone else. Email Lisa Rico at LisaGRico@comcast.net

Anyone interested in volunteering for the IAPS Communications Committee please contact Chris Ivers at christine_ivers@yahoo.com.